

Farmers' Fertilizer Use Behaviour: Evidence from Western Part of Türkiye

Análisis de los factores que afectan al comportamiento de los agricultores frente al uso de fertilizantes: datos de la parte occidental de Turquía

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ABSTRACT

Fertilizer use has been important for decades. Recent records show significant increases in their usage. Excessive and unconscious applications threaten human and environmental health and cause economic losses. This study aims to identify farmers' fertilizer use behaviour in Izmir province. In 2016, survey data were collected using a structured questionnaire concerning farmers' views and attitudes regarding fertilizer use. Seven factors were identified, explaining 80.34% of total variability, determining farmers' behaviour in the study area by cluster analysis. Farmers in the region were classified into four groups. The largest group, "environment and health-oriented", comprised 38.8% of the farmers. We concluded that farmers consider environmental sensitivity regarding fertilizer applications; however, environmental awareness should be further developed.

Keywords

cluster • farmer decisions • factor analysis • fertilizer • input choices

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RESUMEN

El uso de fertilizantes ha sido importante por décadas. Los registros recientes muestran grandes incrementos en el uso de fertilizantes. El uso excesivo e inconsciente de fertilizantes amenaza la salud humana y ambiental y causa pérdidas económicas. Este estudio tiene como objetivo identificar el comportamiento de uso de fertilizantes de los agricultores en la provincia de Izmir. En 2016, se recopiló datos de encuestas utilizando un cuestionario estructurado sobre las opiniones y actitudes de los agricultores en relación con el uso de fertilizantes. Siete factores explican el 80,34% de la variabilidad total, determinando el comportamiento de los agricultores en el área de estudio mediante análisis de conglomerados. Los agricultores de la región se clasificaron en cuatro grupos. El grupo más grande, "orientado al medio ambiente y la salud", comprendía el 38,8% de los agricultores. Concluimos que los agricultores consideran la sensibilidad ambiental respecto de las aplicaciones de fertilizantes; sin embargo, la conciencia ambiental aguarda por mayor desarrollo.

Palabras clave

conglomerados • decisiones de los agricultores • análisis factorial • fertilizantes • elección de insumos

INTRODUCTION

Agriculture has taken its present form after various stages in human history. The development of agriculture-based industries, soilless agriculture, irrigation techniques and major scientific developments has led to revolutionary changes in agriculture aimed at increasing yields. For production enhancement, soil protection, agrochemical use, and improved agricultural technology constitute distinct factors (17). Undoubtedly, fertilization is one major practice aimed at increasing production and food, with shares in crop production of approximately 58% (4, 19). Today, producing desired quantities and qualities is not possible without using fertilizers (20).

Recent records show significant increases in fertilizer usage. Excessive and unconscious use of fertilizers threatens human and environmental health and causes economic losses. Overuse of chemical fertilizer and soil quality are common issues in both developed and developing countries. In Türkiye, several studies have examined fertilizer use behaviour. Farmers often rely on personal experience to determine fertilizer type and quantity (1, 6, 8, 9, 10, 13, 15, 20).

Western Türkiye, characterized by diverse soil types including alluvial, clay, and sandy soils, is highly fertile and supports a wide range of agricultural activities. The region experiences a Mediterranean climate with hot, dry summers and mild wet winters, growing crops such as olives, grapes, figs, and citrus fruits. Agricultural practices in this region follow both traditional methods and modern techniques, including irrigation systems, greenhouses, and organic farming practices. The combination of favourable soil characteristics, climate, and advanced agricultural practices makes Western Türkiye a key area for agricultural production (14, 16). This study aimed to identify farmers' fertilizer use behaviour. Our objectives are to:

- explore farmers' attitudes towards fertilizers effects on production and the environment, and to,
- classify farmers according to their fertilizer purchasing and usage behaviour.

MATERIALS AND METHODS

Considering crop pattern and level of production intensity, in 2016 we selected Menemen (38°36' N 27°04' E), Torbali (38°9' N 27°21' E), and Tire (38°5' N 27°44' E), districts of Izmir province (figure 1, page 3).

Data were collected using a structured questionnaire concerning farmers' views and attitudes regarding fertilizer use.

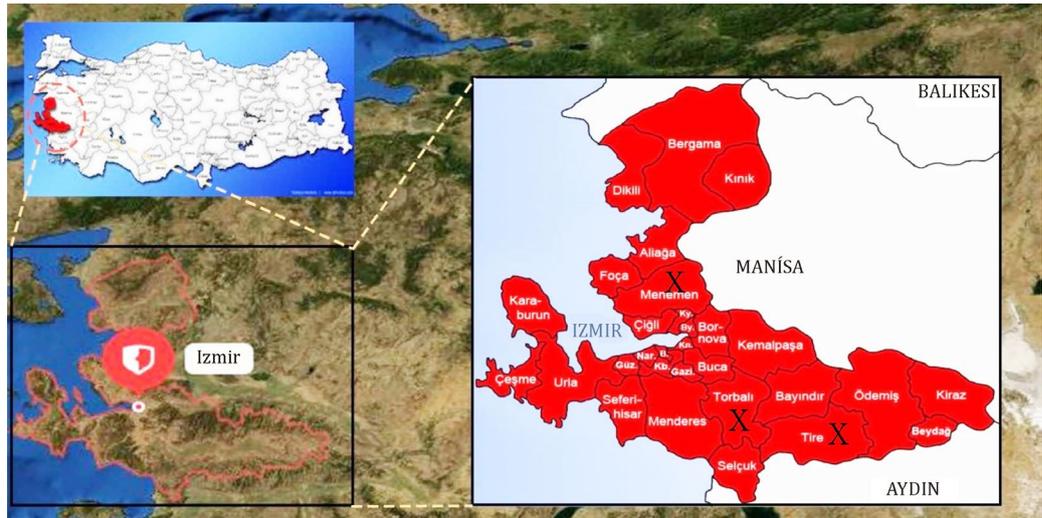


Figure 1. Study area.
Figura 1. Area de estudio.

Using equation 1 (11), the sample size was 165, at 99% confidence interval and with a 10% margin of error.

$$n = \frac{N p (1-p)}{(N-1)\sigma_{px}^2 + p(1-p)} \quad (1)$$

We conducted interviews with 32 farmers (19.4%) in Menemen, 46 farmers (27.9%) in Torbalı, and 87 farmers (52.7%) in Tire. Our analysis involved descriptive statistics, absolute and relative distributions, cross tables, simple averages, and statistical comparisons. Additionally, we asked the farmers to indicate agreement or disagreement regarding several statements related to fertilizer issues. Options included “strongly agree”, “agree”, “neutral”, “disagree”, and “strongly disagree” (Likert-type scale).

Factor analysis is one of the multivariate analysis techniques frequently used in various fields, especially in the social sciences. We use factor analysis to reduce the number of attitudinal and behavioural variables in fertilizer use, easing interpretation. The question set with 38 statements on fertilizer use was then reduced to 31 statements and seven factor dimensions. Finally, using scores obtained from factor analysis, we clustered the farmers.

Cluster analysis is used for sociological data and homogeneous research groups based on behaviour, attitude, and opinion. The analysis groups and distinguishes comparable units, separating them from different units, creating variables with ‘great’ similarity within each cluster (2, 3, 5, 7). Hierarchical clustering (HC) segments objects based on similarity (12, 18).

RESULTS AND DISCUSSION

Socio-Economic Characteristics of the Farmers

Table 1 (page 4) shows general characteristics of farmers. Average age was 50 years old, with the youngest farmer being 21 and the oldest farmer being 78 years old. On average, farmers had approximately eight years of education and 27 years of experience. Additionally, average household size was four people, with two individuals from each family engaged in agricultural work.

Table 1. General information about farmers.
Tabla 1. Información general sobre los agricultores.

	Min.	Max.	Mean	Std. Dev.
Age (years)	21	78	50.30	13.128
Agricultural experience (years)	3	60	26.72	14.116
Education (years)	2	17	7.72	3.598
Household size (person)	1	12	3.99	1.737
Household member engaged in agricultural work (person)	1	12	1.94	1.607

Note: derived from research.
 Nota: derivado de la investigación.

Land Structure and Crop Pattern

Average farm size was 13.65 ha, irrigated land size was 13.40 ha, non-irrigated land size was 0.25 ha, and 6.88 average number of plots. Almost 40.22% of field area, 11.04 hectares, is dedicated to cotton cultivation, while 38.23% is used for grain maize, 11.96% for wheat, 10.33% for silage maize (second crop), 7.43% for silage maize, 1.18% for barley, 1.00% for alfalfa, and 3.35% for other cereals (second crop). Regarding orchards, 59.02% of 0.61 hectare is dedicated to peach production, 29.51% to olives, and the rest are vineyard (table 2).

Table 2. Land structure and crop patterns.
Tabla 2. Estructura de la tierra y modelos de producción.

	Mean	%
Farm size (ha)	13.65	100.00
Irrigated land (ha)	13.40	98.17
Non-irrigated land (ha)	0.25	1.83
Total number of parcels	6.88	-
Cotton area (ha)	4.44	40.22
Maize (grain) area (ha)	4.22	38.23
Wheat area (ha)	1.32	11.96
Maize (silage) area (ha)	0.82	7.43
Barley area (ha)	0.13	1.18
Alfalfa area (ha)	0.11	1.00
Maize (silage) area (ha) - second crop	1.14	10.33
Cereals area (ha) - second crop	0.37	3.35
Total field area*	11.04	113.70
Processing tomato area (ha)	0.68	34.00
Watermelon area (ha)	0.26	13.00
Melon area (ha)	0.16	8.00
Table tomato area (ha)	0.05	2.50
Other vegetable area (ha)	0.85	42.50
Vegetable area (ha) - second crop	0.30	15.00

Note: derived from research. * Due to the second crops, the sum of percentages is more than 100.

Nota: derivado de la investigación.

* La superficie total del campo es superior a 100 debido a cultivos secundarios.

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Total vegetable area*	2.00	115.00
Peach orchard (ha)	0.36	59.02
Vineyard area (ha)	0.07	11.47
Olive orchard (ha)	0.18	29.51
Total orchard area (ha)	0.61	100.00

Factor Dimensions Related to Fertilizer Use

Factors related to fertilizer use practices were assessed using a five-point Likert scale (table 3). We defined ranges as 1.00-1.49 strongly disagree, 1.50-2.49 disagree, 2.50-3.49 neutral, 3.50-4.49 agree, and 4.50-5.00 strongly agree.

Table 3. Factor dimensions determining farmers' attitudes towards fertilizer use.

Tabla 3. Dimensiones de los factores que determinan las actitudes de las explotaciones en cuanto al uso de fertilizantes.

Dimension name	Variables	Av.	Factor loading
Health & Nature	Excessive use of phosphorus fertilizers harms human health	3.8606	0.904
	Excessive use of phosphorus fertilizers leads to water pollution	3.7394	0.881
	Excessive use of potassium fertilizers harms human health	3.9152	0.877
	Excessive use of phosphorus fertilizers harms animals	3.6606	0.852
	Excessive use of potassium fertilizers leads to water pollution	3.8182	0.851
	Excessive use of potassium fertilizers harms animals	3.6909	0.847
	Excessive use of phosphorus fertilizers damages soil fertility	3.9333	0.837
	Excessive use of potassium fertilizers damages soil fertility	3.9394	0.824
	Excessive use of nitrogenous fertilizers leads to water pollution	3.9818	0.810
	Excessive use of phosphorus fertilizers harms crops	3.9758	0.794
	Excessive use of potassium fertilizers harms crops	4.0364	0.781
	Excessive use of nitrogenous fertilizers harms human health	4.0545	0.780
	Excessive use of nitrogenous fertilizers damages soil fertility	4.2242	0.721
Materiality	If crop support increases, I will use more fertilizer	2.6121	0.911
	If fertilizer support increases, I will use more fertilizer	2.5879	0.906
	If I expect an increase in crop prices, I will use more fertilizer	2.6242	0.884
	If fertilizer price is low, I will use more fertilizer	2.6121	0.869

Note: derived from research.
KMO: 0.782 Bartlett's Test of Sphericity: 6204.316682 Sig: 0.000 Variance Explained: 80.343.

Nota: derivado de la investigación.
KMO: 0,782 Prueba de esfericidad de Bartlett: 6204,316682 Sig: 0,000 Varianza explicada: 80,343.

Usage behaviour for own-consumption crops	I use less phosphorus fertilizer to the crops I consume	2.1758	0.982
	I use less nitrogenous fertilizer to the crops I consume	2.1455	0.980
	I use less potassium fertilizer to the crops I consume	2.2424	0.969
Yield expectation	The more phosphorus fertilizer I use, the crop yield will increase	2.2000	0.903
	The more nitrogenous fertilizer I use, the crop yield will increase	2.2242	0.902
	The more potassium fertilizer I use, the crop yield will increase	2.2485	0.886
Necessity	If I do not use any phosphorus fertilizers, I will not be able to get any crop	3.3879	0.944
	If I do not use any potassium fertilizers, I will not be able to get any crop	3.4061	0.924
	If I do not use any nitrogenous fertilizers, I will not be able to get any crop	3.6606	0.914
Legal regulation	Those who use fertilizer consciously should be rewarded	3.9939	0.822
	Excessive fertilizer use should be penalised	3.2606	0.822
Awareness	I use fertilizer consciously	4.2364	0.823
	Environmentally friendly production is my primary goal	4.3576	0.748

Note: derived from research.
 KMO: 0.782 Bartlett's Test of Sphericity: 6204.316682 Sig: 0.000 Variance Explained: 80.343.
 Nota: derivado de la investigación.
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Factor analysis generally requires sample sizes four or five times larger than the number of variables. This study used data from 165 farmers responding to 31 variables using the Likert scale. The hypothesis "the population correlation matrix is a unit matrix" was rejected based on Bartlett's Test of Sphericity (6204.316682). Additionally, the Kaiser-Meyer-Olkin (KMO) statistic was 0.782 ($KMO \geq 0.5$), indicating that factor analysis was appropriate.

Seven identified factors explained 80.34% of variability, determining fertilizer use behaviour in the study area (table 3). The first factor, "health and nature" exerts the greatest influence and encompasses statements such as "Excessive use of fertilizers harms human health" "Excessive use of fertilizers leads to water pollution", "Excessive use of fertilizers harms animals" "Excessive use of fertilizers damages soil fertility", and "Excessive use of fertilizers harms crops".

The second factor, "materiality" includes statements as "If crop support increases, I will use more fertilizer", "If fertilizer support increases, I will use more fertilizer", "If I expect an increase in crop prices, I will use more fertilizer" and "If fertilizer price is low, I will use more fertilizer".

The third factor, "usage behaviour for own-consumption crops" includes the statements "I use less phosphorus/nitrogenous/potassium fertilizer to the crops I consume".

The fourth factor, called "yield expectation" has a weaker impact and is influenced by the statement "The more nitrogenous/phosphorus/potassium fertilizer I use, the crop yield will increase".

The fifth factor, referred to as "necessity" includes the statements "If I do not use any phosphorus/ potassium/nitrogenous fertilizers, I will not be able to get any crop."

The sixth factor, named "legal regulation" encompasses the statements "Those who use fertilizer consciously should be rewarded" and "Those who use excessive fertilizer should be penalised."

The final factor, called "awareness" has the least effect and involves "I use fertilizer consciously" and "Environmentally friendly production is my primary goal."

Farmers Classification According to Fertilizer Use Behaviour

Farmers were categorized according to factor dimensions. Cluster analysis identified four groups: "unconscious", "support oriented", "environment and health oriented" and "return oriented".

Each dimension represents distinct motivational or perceptual factors influencing fertilizer use behaviour. Table 4 includes individual items or statements grouped under factor dimensions. The Kruskal-Wallis test was applied to determine statistically significant differences among group regression scores. When examining dimensions determining fertilizer usage behaviour within different groups, variations arise in materiality, yield expectation, necessity, legal regulation, and awareness.

The "environment and health-oriented" group is the largest, comprising 38.8% of farmers. Farmers largely associate excessive use of fertilizers (phosphorus, potassium, and nitrogen) with negative consequences for soil, water, human and animal health. The environmental and health-oriented group generally reports higher agreement (scores around 4.2-4.5), suggesting stronger alignment with sustainability.

Table 4. Farmers' groups according to fertilizer use and behaviour dimensions.

Tabla 4. Grupos de agricultores según las dimensiones de uso de fertilizantes y comportamiento.

Statements / dimensions	Unconscious	Support oriented	Environment and health orientated	Return oriented
Health & Nature	-0.25455	-0.24211	0.25255	0.02230
Excessive use of phosphorus fertilizers harms human health	3.51	3.52	4.25	3.81
Excessive use of phosphorus fertilizers leads to water pollution	3.31	3.52	4.09	3.70
Excessive use of potassium fertilizers harms human health	3.54	3.48	4.27	4.05
Excessive use of phosphorus fertilizers harms animals	3.23	3.30	4.19	3.42
Excessive use of potassium fertilizers leads to water pollution	3.46	3.55	4.22	3.68
Excessive use of potassium fertilizers harms animals	3.26	3.27	4.12	3.70
Excessive use of phosphorus fertilizers damages soil fertility	3.60	3.67	4.31	3.81
Excessive use of potassium fertilizers damages soil fertility	3.60	3.52	4.36	3.90
Excessive use of nitrogenous fertilizers leads to water pollution	3.57	3.70	4.34	4.00
Excessive use of phosphorus fertilizers harms crops	3.63	3.85	4.47	3.51
Excessive use of potassium fertilizers harms crops	3.54	3.79	4.56	3.79
Excessive use of nitrogenous fertilizers harms human health	3.80	3.67	4.30	4.25
Excessive use of nitrogenous fertilizers damages soil fertility	4.00	3.85	4.55	4.23
Excessive use of nitrogenous fertilizers harms crops	3.80	4.06	4.56	4.16

Note: derived from research. * Significant for $p < 0.01$ according to the Kruskal-Wallis test.

Nota: derivado de la investigación. * Significativo para $p < 0,01$ según la prueba de Kruskal-Wallis.

Materiality*	-0.26676	0.74373	-0.79963	1.09000
If crop support increases. I will use more fertilizer	2.26	4.21	1.25	3.99
If fertilizer support increases. I will use more fertilizer	2.00	4.36	1.20	4.08
If I expect an increase in crop prices. I will use more fertilizer	2.40	4.06	1.33	3.90
If the fertilizer price is low. I will use more fertilizer	2.26	4.27	1.33	3.78
Usage behaviour for own consumption crops	-0.07091	-0.00700	0.15503	-0.21845
I use less phosphorus fertilizer to the crops I consume	1.91	2.33	2.45	1.77
I use less nitrogenous fertilizer to the crops I consume	1.89	2.27	2.42	1.77
I use less potassium fertilizer to the crops I consume	1.97	2.39	2.45	1.99
Yield expectation*	0.12140	1.17888	-0.30481	-0.71648
The more phosphorus fertilizer I use. the crop yield will increase	2.26	4.21	1.41	1.69
The more nitrogenous fertilizer I use. the crop yield will increase	2.31	4.33	1.42	1.60
The more potassium fertilizer I use. the crop yield will increase	2.29	4.39	1.48	1.57
Necessity	0.01293	0.35980	0.09723	-0.56208
If I do not use any phosphorus fertilizers. I will not be able to get any crop	3.29	4.18	3.52	2.49
If I do not use any potassium fertilizers. I will not be able to get any crop	3.11	4.24	3.55	2.64
If I do not use any nitrogenous fertilizers. I will not be able to get any crop	3.97	4.33	3.69	2.57
Legal regulation*	-0.73179	0.13614	0.39622	-0.12842
Those who use fertilizer consciously should be rewarded	2.63	4.76	4.47	3.76
Excessive fertilizer use should be penalised	2.23	3.36	3.81	3.21
Awareness*	-1.05106	0.42491	0.30105	0.10599
I use fertilizer consciously	3.11	4.52	4.70	4.26
Environmentally friendly production is my primary goal	3.40	4.70	4.62	4.55
Number of farmers	35	33	64	33
Percentage %	21.2	20.0	38.8	20.0
The rate of soil analysis (%)	37.14	27.27	31.25	24.24

Note: derived from research. *Significant for $p < 0.01$ according to the Kruskal-Wallis test.

Nota: derivado de la investigación. *Significativo para $p < 0,01$ según la prueba de Kruskal-Wallis.

Other items / statements				
Excessive use of nitrogenous fertilizers harms animals	3.43	3.39	4.20	3.95
Profit maximization is my primary goal	4.49	4.79	4.47	4.53
We must raise awareness about the harms of fertilizers	4.17	4.88	4.66	4.66
Soil analysis should be done for conscious fertilizer use	4.34	4.61	4.55	4.72
Expert advice should be taken and implemented for conscious fertilizer use	4.03	4.21	4.73	4.49
Soil analysis should be made mandatory by government	3.69	4.33	4.34	4.29
If there is no soil analysis support. I will not do soil analysis	3.29	3.76	2.95	3.42

Note: derived from research. * Significant for $p < 0.01$ according to the Kruskal-Wallis test.

Nota: derivado de la investigación. * Significativo para $p < 0,01$ según la prueba de Kruskal-Wallis.

Farmers in the “unconscious” group exhibit the lowest levels of awareness and legal regulation. Additionally, this group demonstrates a negative attitude towards “health and nature” “materiality” and “usage behaviour for own consumption crops”.

Farmers in the second group, called “support oriented” exhibit positive behaviour towards “yield expectation”, “necessity”, “materiality”, “legal regulation”, and “awareness” in fertilizer use. In other words, farmers in this group have environmental concern, but use fertilizers to achieve higher yields. The “support oriented” group highly rates statements regarding material incentives (*e.g.*, “If crop support increases, I will use more fertilizer”) reflecting a reliance on external incentives, like subsidies. Conversely, the environment and health-oriented dimension scores are notably lower.

Farmers categorized as “environment and health-oriented” score higher than other groups in terms of “health and nature”, “usage behaviour for own consumption crops” and “legal regulation”. However, they hold negative attitudes towards “materiality” and “yield expectation” dimensions.

Farmers in the last group, “return oriented”, have a strong positive association with the “materiality” dimension. Farmers in this group use fertilizers based on fertilizer price, crop price and subsidies.

Legal statements emphasize the importance of regulatory frameworks and awareness campaigns. The environment and health-oriented dimension strongly supports these initiatives, while the unconscious group disagrees. Notably, “I use fertilizer consciously” scores highest in the health-oriented group, underscoring commitment to sustainability.

CONCLUSION

This study identified farmers' fertilizer use behaviours in Izmir. We determined farmers' tendencies regarding fertilizer use behaviours, and environmental concern. Although farmers show moderate environmental sensitivity, they should gain further awareness.

Worldwide demand for food and the consequent demand for higher yields increase day by day. Fertilizers are emerging as an essential element for increased production. But excessive fertilizer use has negative technical, environmental and economic effects. Therefore, education and extension services should aim at raising consciousness, while the agricultural policies to be implemented should not only ensure economic sustainability in agricultural production but also incorporate environmentally friendly measures.

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CONFLICT OF INTEREST

The authors declare no competing interests.

AUTHOR CONTRIBUTION STATEMENT

All authors contributed equally to the design and implementation of the research, to the analysis of the results and to the writing of the manuscript.