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Editorial



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We are pleased to present Volume 7, Issue 1, of our Journal of Tourism and Identity. This issue features three articles and a book review.

The first article, written by Argentine authors, presents the results of a study whose main objective was to assess the views of social, local, and community leaders regarding the social use of heritage through cultural tourism in two towns in northwestern Mendoza (Potrerillos and Uspallata). The study analyzes how these perceptions relate to the provision and management of cultural tourism, as well as to the processes of socializing local archaeological knowledge generated within the scientific community. The second article, from Peru, examines the tourism awareness of residents in the district of Pangoa, in the province of Satipo, Junín region. The third, from Mexico, analyzes the preservation of cultural heritage in Sanctorum, Hidalgo, through rural tourism. Finally, the book review, also from Mexico, focuses on the book *Sports Tourism in Pursuit of the SDGs*.

The journal reaffirms its commitment to the dissemination of knowledge and academic quality by being included in prestigious indexing databases and subjecting all published articles to a double-blind peer-review process.

We thank everyone who has contributed to this issue and invite you to share and participate in our journal.